



2020中国国际种子贸易展览会 China International Seed Trade Exhibition



第二十一届中国国际农用化学品及植保展览会种子专区
Seed Zone of 21st China International Agrochemical & Crop Protection Exhibition



展览时间: 2020年2月24-26日 展览地点: 上海新国际博览中心
Date: 24-26 Feb, 2020 Venue: Shanghai New International Expo Center



这里是种子界一年一度的贸易盛会
It is an important annual trade show for seed industry

这里有与全球45000名农资采购商合作的商机
Meeting with 45000 agro purchasers

这里是种子行业信息与经验的最佳交流平台
It is the best information & experience exchange platform for seed trading and utilization

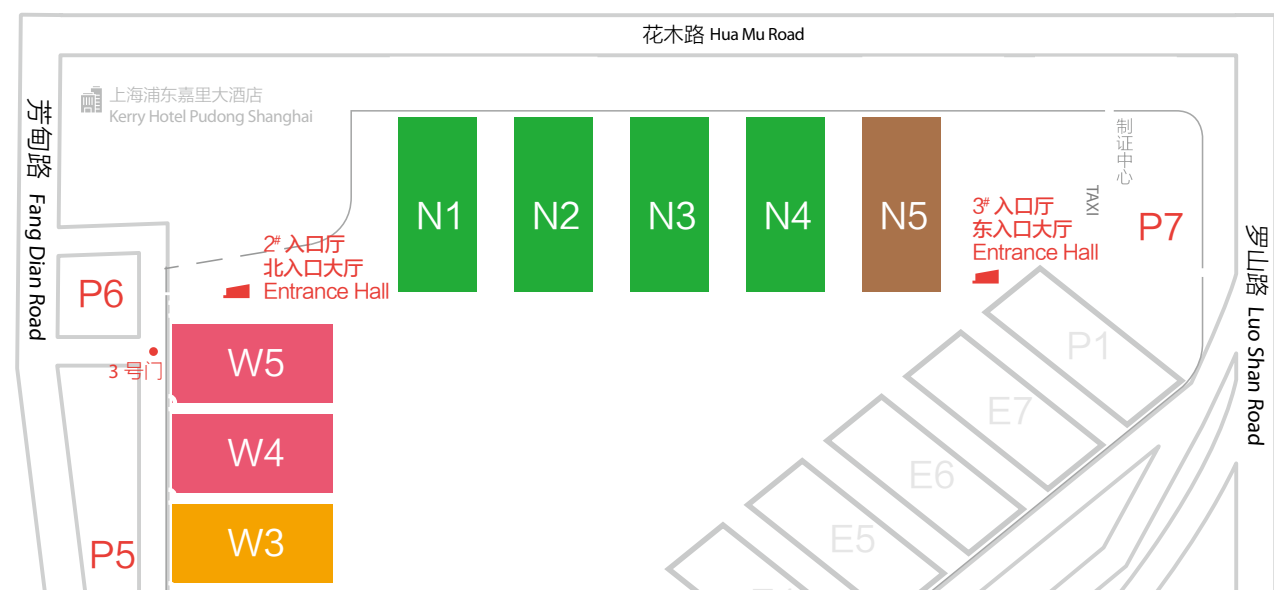
主办单位: 中国国际贸易促进委员会化工行业分会
CCPIT Sub-Council of Chemical Industry
中国种子贸易协会
China National Seed Trade Association, CNSTA

www.seedtradeshows.com

8个展馆 9万平米展出面积 让您不虚此行

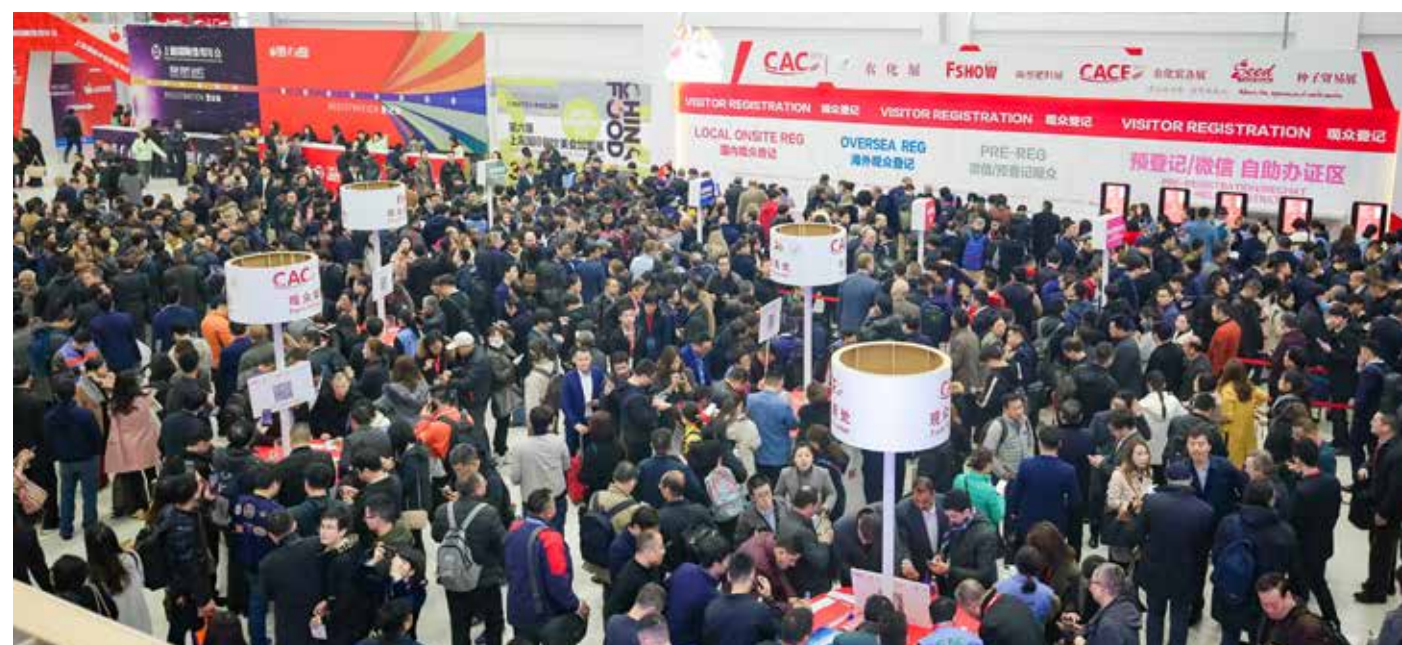
8 Halls 90,000 sqm Exhibition Area It's worth visiting

种子展区 农药展区 肥料展区 农化装备展区

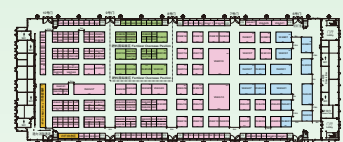


展会同期活动 / Concurrent activities

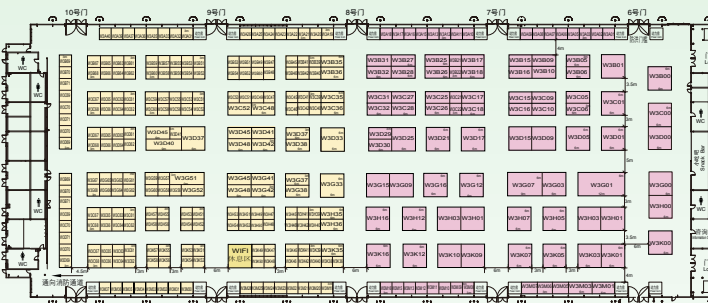
- 展览展示 Exhibition
- 国际种业技术贸易以及可持续农业发展论坛/研讨会
Forum on International Seed Technology and Trade, Sustainable Agriculture
- 企业参观与交流活动
Company visit and exchange activities
- 洽谈区对参展公司免费开放
The business meeting area is open to exhibitors free of charge



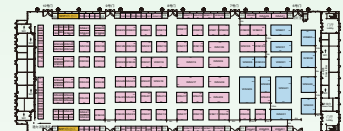
W4馆平面图 Hall W4 Layout



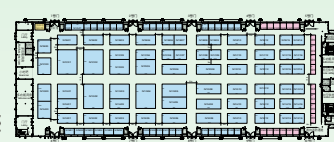
W3馆平面图 Hall W3 Layout



W5馆平面图 Hall W5 Layout



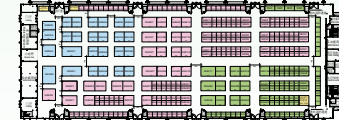
N1馆平面图 Hall N1 Layout



N2馆平面图 Hall N2 Layout



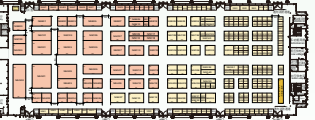
N3馆平面图 Hall N3 Layout



N4馆平面图 Hall N4 Layout



N5馆平面图 Hall N5 Layout



主办单位简介 Brief Introduction on Organizers

中国国际贸易促进委员会化工行业分会

中国国际贸易促进委员会化工行业分会，中国国际贸易促进会（以下简称化工贸促会）成立于1990年7月，隶属于中国国际贸易促进委员会、中国国际贸易促进会，根据《中国国际贸易促进委员会章程》和宗旨开展工作，2012年加入国际展览业协会（UFI），并成为其会员单位。化工贸促会行政上隶属于中国石油和化学工业联合会，并承担其会展部职能。

Founded in 1990, CCPIT Sub-Council of Chemical Industry and CCOIC Chemical Industry Chamber of Commerce are branches of CCPIT (China Council for the Promotion of International Trade) and CCOIC (China Chamber of International Commerce), and acts in accordance with the articles and principles of CCPIT. CCPIT CHEM has been the certified member of The Global Association of the Exhibition industry (UFI) since 2012. Administratively, CCPIT Sub-Council of Chemical Industry (CCPIT CHEM) affiliates to China Petroleum and Chemical Industry Federation (CPCIF) as its Conference & Exhibition Department.

中国种子贸易协会

中国种子贸易协会成立于1988年，是由从事农业种子种植、流通及其相关业务的企业、社会组织等自愿结成的全国性、行业性社会团体。协会代表全国种子及其相关行业的利益，致力于促进国内外种子流通与贸易。种贸协始终以服务会员为宗旨，提供会员培训、研讨会、贸易信息、咨询、种业博览会等服务；为政府提供建议和种业报告；为政府与企业间搭建合作交流平台；同时积极与ISF、APSA以及其他国家种子协会等国内外组织加强合作，代表中国种业发声。

China National Seed Trade Association (CNSTA) was established in 1988. It's a national and industrial social organization formed voluntarily by enterprises and social organizations engaged in agricultural seed planting, circulation and related businesses. CNSTA represents the interests of China seed and related industry, focusing on promoting the seed movement and trade internationally and domestically. CNSTA aims to serve the members, provide services to the members-training, workshops, information, consulting, seed expo, provide suggestions and industry reports to the government and decision makers, and do a good job of communication between enterprises and the government. In terms of foreign exchange and cooperation, CNSTA cooperate actively with International and domestics organizations (like ISF, APSA, National Associations and etc.) to have voice representing Chinese seed industry. CNSTA is association member of International Seed Federation (ISF) and the Asia Pacific Seed Association (APSA), and has a permanent seat and an important voice in the ISF council.



展会概况

种业是农业的“芯片”。种子是最重要的农业生产资料，优良品种对农作物增加产量和改善品质起着至关重要的作用，世界各国都将“种子科技研究、推动种业发展”列为促进农业发展的重要举措。

近年来，在“一带一路”战略引领下，种业对外合作面临重大机遇。种子进出口规模不断扩大，进出口贸易额基本维持在5.8亿美元以上，目标市场日益扩大，除了越南、巴基斯坦、孟加拉国等东南亚国家外，欧美、澳大利亚、中亚、中东、非洲等市场也在加强与中国的合作。目前，我国的种业企业已经和全球146个国家和地区建立了杂交水稻、玉米、蔬菜等作物种子的贸易关系。

此外，在种业与农化融合的国际大背景之下，整合农业生产服务机构，种子、农药和化肥一体化，为种植者提供全方位服务成为趋势，以种子为核心，配合拌种肥、种衣剂等高附加值新型产品组合越来越受到欢迎。2019中国国际种子贸易展览会吸引了隆平高科、安徽荃银、中种集团、中蔬种业、华美种业在内的众多中资企业参展，展出效果很好，受到了东南亚、南美、澳洲和中东地区采购商追捧。因此，2020中国国际种子贸易展览会将继续与第二十一届中国国际农用化学品及植保展览会（CAC）同期同地举办。依托全球最大农化展平台，与全球百余个国家4.5万农资采购商会面，将为种子国内外贸易搭建快速通道，也为种子、农药、化肥农资行业搭建强大的交流平台，提供“一站式”采购交易平台，促进农资企业的相互交流合作。

Exhibition Overview:

Seed industry is an agricultural "chip". Seed is the most important agricultural means of production. Good varieties are crucial to the plant production and plant quality. Various countries in the world have listed "research on seed technology, development of seed industry" as an important measure to promote agricultural development.

In recent years, under the guidance of the "One Belt And One Road" strategy, the seed industry faces significant opportunities for foreign cooperation. The import and export volume of seeds has been expanding, with the import and export volume basically maintained at more than 580 million us dollars. The target market is also expanding. In addition to southeast Asian countries such as Vietnam, Pakistan and Bangladesh, the markets of Europe, the United States, Australia, central Asia, the Middle East and Africa are also strengthening cooperation with China. At present, our seed companies have established trade relations with 146 countries and regions over the world, in hybrid rice, corn, vegetable and other crop seeds and so on.

In addition, under the international background of the integration of seed industry and agriculturalization, it become a trend to integrate seeds, pesticides and fertilizers to provide comprehensive services for planters. With seeds as the core, the combination of high-value added new products has become increasingly popular. In 2019, China International Seed Trade Exhibition gathers Longping High-tech, Winall Hi-tech, China Seed Group, China Vegetable Seed Technology, etc. and attracts visitors from Southeast Asia, South America, Australia and Middle East. As a result, 2020 China International Seed Trade Exhibition will be launched along with 21st China International Agrochemical & Crop Protection Exhibition (CAC). Supported by the world's largest agrochemical platform, you can meet with 45,000 agrochemical purchasers here to promote mutual cooperation.

展品范围

粮食种子、蔬菜种子、花卉园艺种子、牧草草坪种子
种衣剂、拌种肥、种子处理专用药剂
种子检验仪器，种子加工、包装机械
种子包装印刷新技术、新工艺
农业科技新技术、新成果、新产品、新项目

Exhibit scope

Crop seeds, vegetable seeds, flower seeds, forage and turf seeds
Seed coating agent, seed fertilizer, seed treatment formulation
Seed testing instrument, seed processing and packaging machine
Seed packaging new technology
Agricultural new technology, products and projects

2020中国国际种子贸易展览会——您不能错过的机遇

与全球100多个国家45000名农资采购商面对面洽谈的机会；
掌握国内外种子分销商的全面信息；
最新的种子品种、技术与加工施用设备；
最全面的国际国内种子市场价格信息；
9万平米的参展面积，1500余家参展商，打造农资贸易的盛宴。

2020 Seed Trade Exhibition—The opportunities that you won't miss

Face-to-face negotiation with 45,000 agro purchasers from 100 countries & regions.
Full information of seed distributors in China and abroad.
The latest seeds technology and equipments
Overall international and China seed prices information.
With 90,000 m² exhibiting space and 1,500 exhibitors, the exhibition is the best agro trading platform.

2020中国国际种子贸易展览会 SeedTradeShow的优势

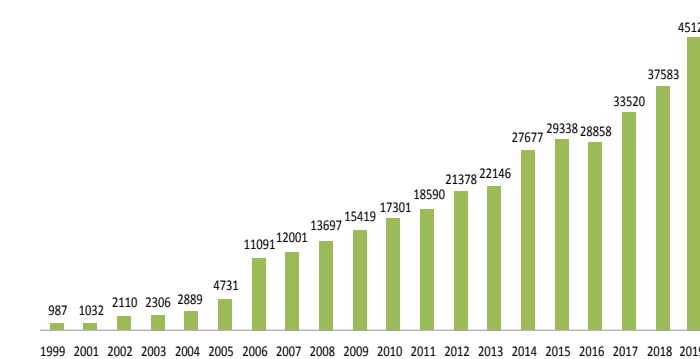
拥有全球最大农化展（CAC）强力的品牌支持和庞大的专业农资采购数据库
与来自全球近百个国家的数万名农化采购商互动
分享农化产品国内及国际销售渠道，借助CAC展扩展种子宣传途径
依托中国巨大的种子消费市场，辐射华东多个农业大省
雄踞上海繁荣的进出口贸易通道和跨国采购平台
种子农药化肥生产与销售有效交流互动，共享渠道信息
种子农药化肥一体化，适应未来发展，向农业合作社与种粮大户提供全面服务

The advantages of 2020 SeedTradeShow

Supported by the brand and professional agro purchaser database of CAC.
Interacting with tens of thousands of agro purchasers from 100 countries and regions.
Sharing the agrochemical sales channels with agrochemical manufacturers.
Enjoying China's huge seed market.
Based in Shanghai, China trading and sourcing hub.
Efficient interaction with agrochemical sales channels.
Integrated with agrochemicals and fertilizers in order to follow the industry development.

展会数据分析 Data Analysis

1999-2019年专业观众增长趋势
Visitor Growth from the Year 1999 to 2019



观众构成
Visitors Nature of Business

